



Formation Project Management - Evidence Based Management in Geneva, Zurich, Huston, San-Antonio, Dallas, Los Angeles, San Diego, New York, Washington, Chicago, San Francisco and anywhere in Switzerland, USA, Great Britain and Germany.

**ID : 1180**

**Goal :** The aim of this training is to develop a basic understanding of evidence-based practices for solving managerial problems. By the end of the course, you should have developed competencies on how to employ an evidence-based approach for defining problems as well as for identifying, testing, and evaluating potential solutions. You will also learn about academic research on selected topics. In short, this course aims to show how an evidence-based approach to problem-solving can improve managerial decision making.

**Audience :** This training is mainly intended for engineers, business analysts, data analysts, managers, board committees members and journalists who wish to get an overview of what is Evidence Based Management (EBM)

**Prerequisites :** Our course is not a statistics course, but a basic understanding of statistics is helpful for understanding an evidence-based approach to management.

**Goals :**

- Introduction
- Why do we need evidence based management
- Misconceptions about evidence based management
- Understand the concepts of evidence-based management and a scientific problem solving cycle
- Understanding the difference between faith, belief, knowledge and evidence
- Understanding the difference between proof and evidence
- Understanding the difference between causality and correlation
- Understanding the placebo and nocebo effects
- Research Designs
- Learn the 15 levels of scientific evidence
- Develop procedural knowledge and skills for evidence-based management
- Acquire evidence from the scientific literature
- Appraise evidence from the scientific literature
- Scientific publication rules
- How to read a scientific paper
- Type of decisions
- Cognitive biases and Sunk costs
- How to tell whether a practitioner has professional expertise
- Softwares for Evidence Based Management
- Practice evidence-based management through case studies
- ...

**Pedagogical method :** This training is based on examples imposed by the trainer and consists of 90% theory and 10% practice

**Suggested duration for presentiel training (days) : 1**

**Suggested duration for on-line training (days) : 1.2**

**Daily price in face-to-face : 1500 CHF**

**Daily price in remote : 720 CHF**

**Daily price in remote for students : [contact us](#) (only if student card!)**

**Daily price in remote (with recording) : 7500 CHF**

Prices are per day per trainee without course material, without certificate, without evaluation, without exam, without training room or computer (these are each optional and must be requested in addition in the contact form for the establishment of the quote).

**Tags : .**

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